

Intent to Use

Moist Tobacco

NRT

PALE (RE)

E Ciss
Trac Ciss

1

2

3

4

5

6

Definitely
Not

Very
Unlikely

Somewhat
Unlikely

Somewhat
Likely

Very
Likely

Definitely
Would

Quitting

PALE
(RR)

 **PETERS**
MARKETING RESEARCH INC

4/11 St. Louis 3:30p

Female 50+

Current, No Intent

www.petersmktg.com